

2016 AAPA Commissioners Seminar

West Palm Beach, FL

# Port & Maritime Industry Trends and Developments

M. John Vickerman

VICKERMAN

Williamsburg, Virginia

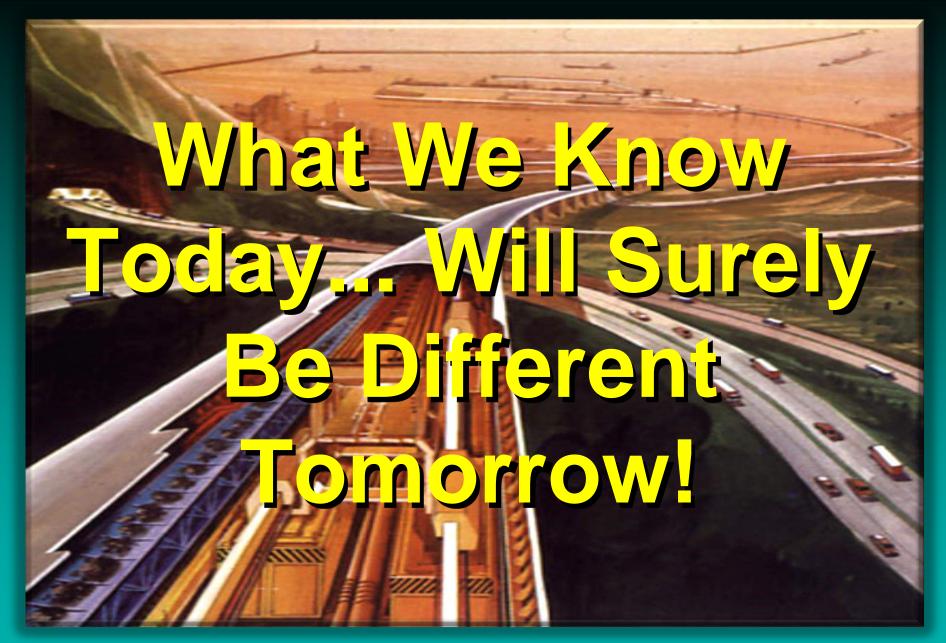








# **US Navy Fast Frigate Circa 2045**









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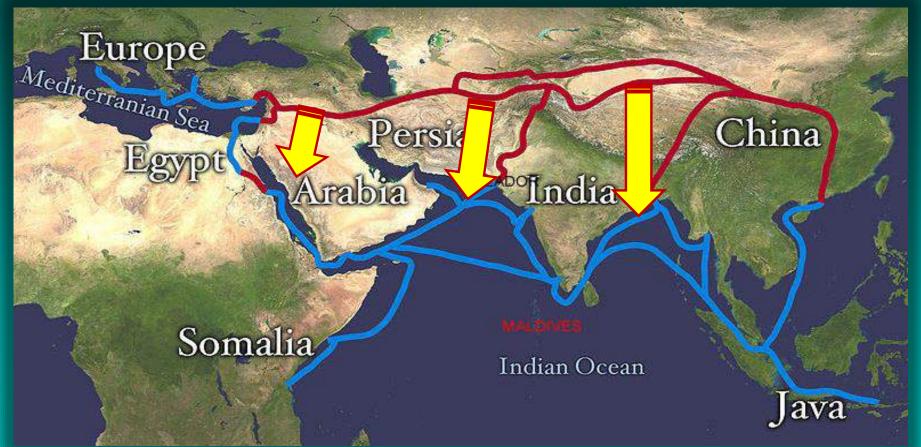
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# The Evolution of Today's Global Shipping Lanes





The Maritime Silk Road Replaced the Overland Silk Road as the Primary Trading Route Across Eurasia After the Tang Dynasties (618 to 907)





### The Marine Silk Road was a Precursor to:



Today's Modern supply chain logistics, distribution and shipping transportation networks

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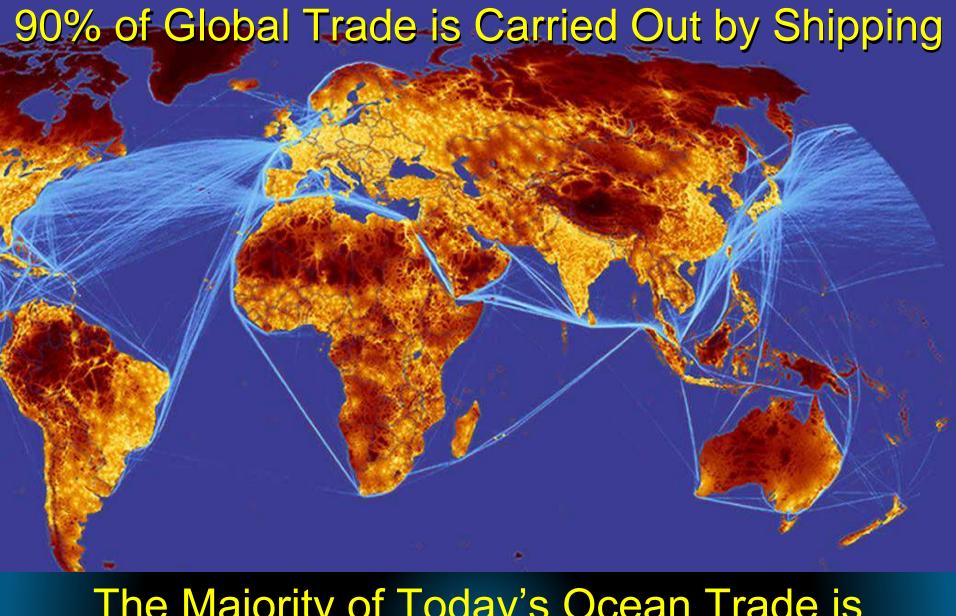
### The World's Primary Shipping Routes



### The Marine Silk Road

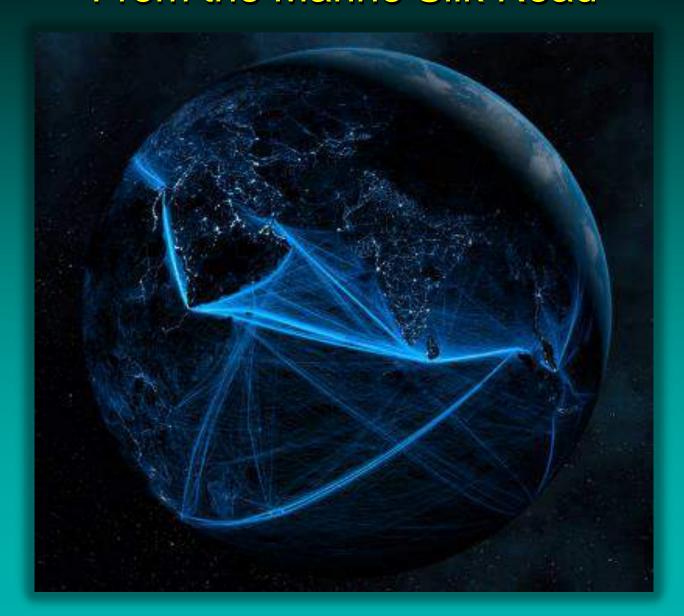






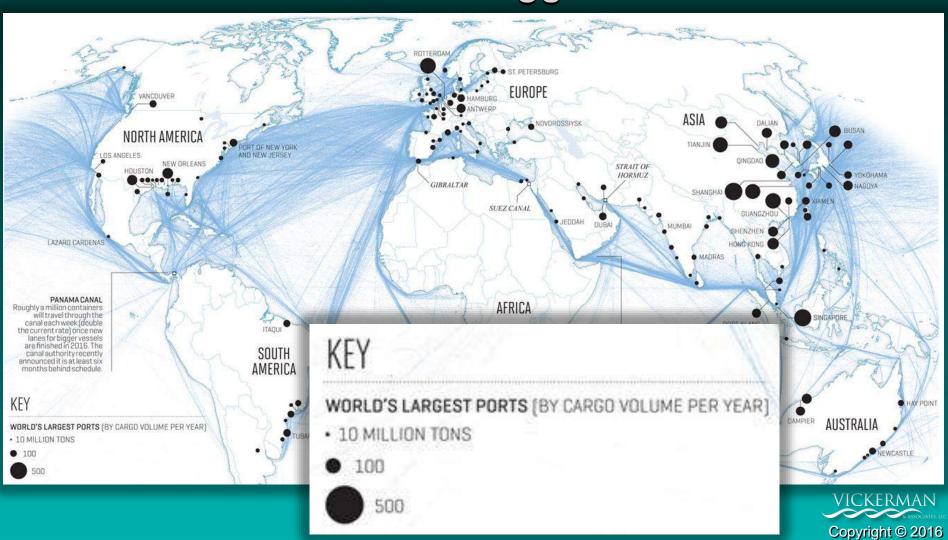
The Majority of Today's Ocean Trade is Conducted on the Marine Silk Road

### Indian Ocean Electric Blue Shipping Lane Trails From the Marine Silk Road

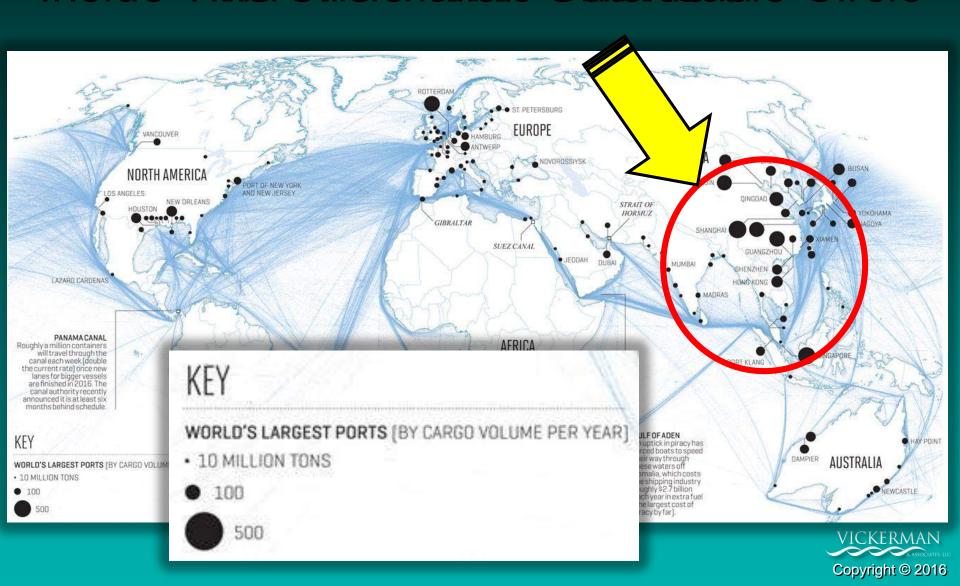




# The World's Largest Ports Are Connected Via The Marine Silk Road Where are the Biggest Ports?

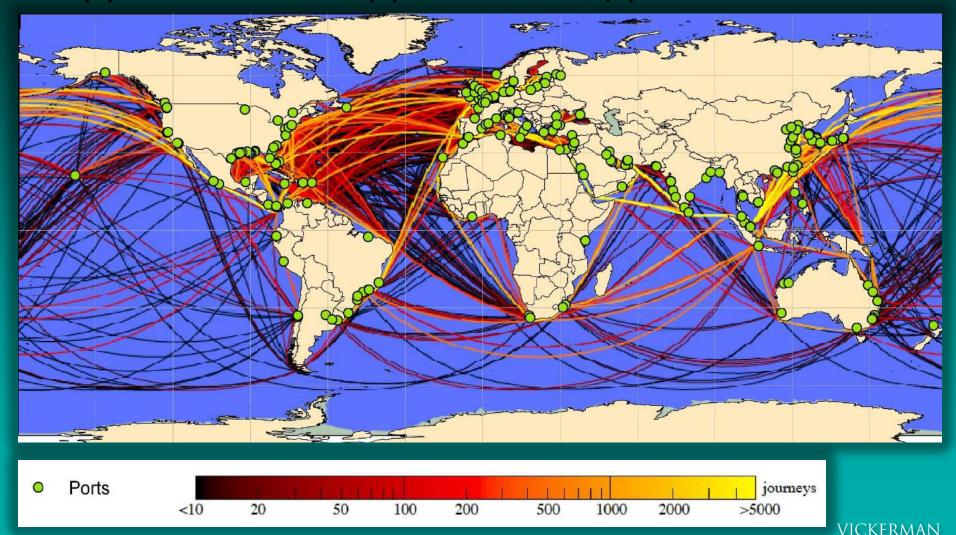


### The Moth 's hargesterous Are openhected Inside This The Mariae Silks Readhe Circle



### Global Shipping Routes Plotted by AIS GPS

Today's Busiest Shipping Routes: (1) Panama Canal, (2) Suez Canal, (3) Offshore China



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### International External Industry Pressures Driving Today's Logistics



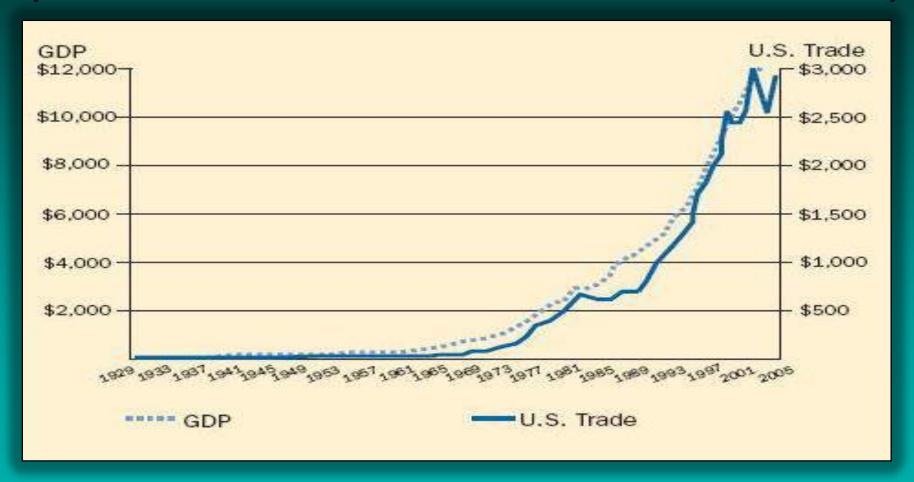
# For North America, More than <u>98%</u> of everything consume, worn, eaten, driven and constructed is brought via ships through the North American port system.





# Relationship Between US Trade and US Prosperity – 1930 to 2005

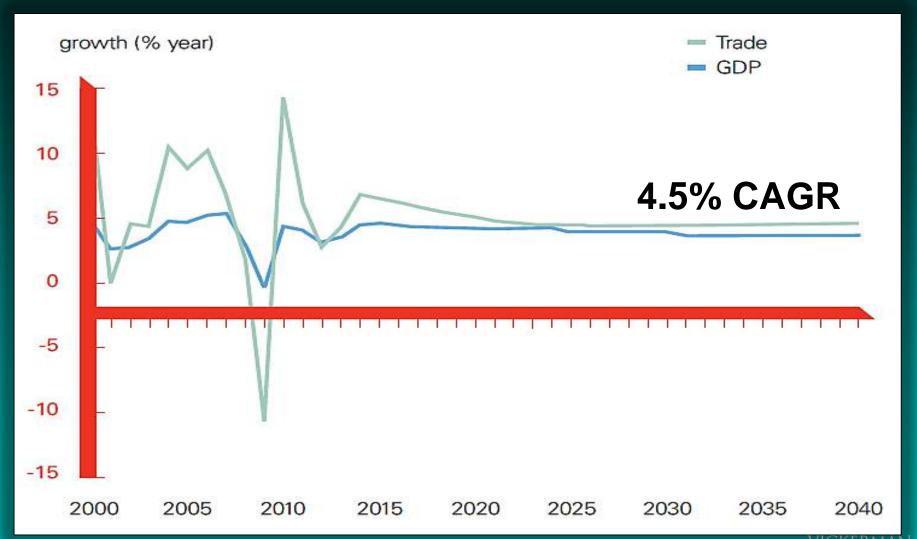
(US Trade & Gross Domestic Product - \$ Billions)





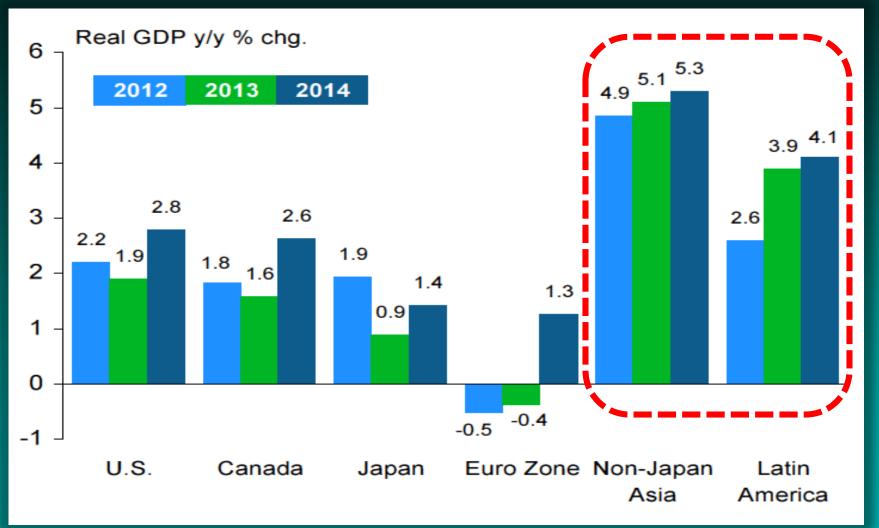
#### **Growth in GDP and World Trade**

World trade will grow by 73% in the next 15 years with merchandise trade volumes in 2025 hitting \$43.6 trillion compared to today's \$27.2 trillion



### **Continuing Economic Global Growth**

International trade is set to significantly grow despite current economic uncertainty in the U.S. and elsewhere around the world





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# Who Decides Where the Gargo Goes & Why?







"Cargo will go according to where it will flow most readily. That decision is made by the shippers and consignees and not by the terminal operator"

Eric Sisco
President of APM Terminals Americas Region



### Who Owns & Controls Today's Cargo?

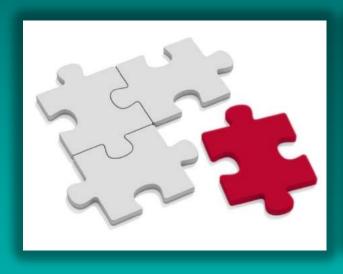


- The "Shipper" or "Beneficial Cargo Owner" (BCO)
- BCO = Importer of record, the entity that physically takes possession of cargo at destination and does not act as a third party in the movement of such goods
- The person or company who is usually the supplier or owner of commodities shipped.





# Key Success Factor: Cargo Will Flow "Downhill" to the "Lowest Cost - Best Service Levels" (Total Logistics Costs From Origin to Destination)

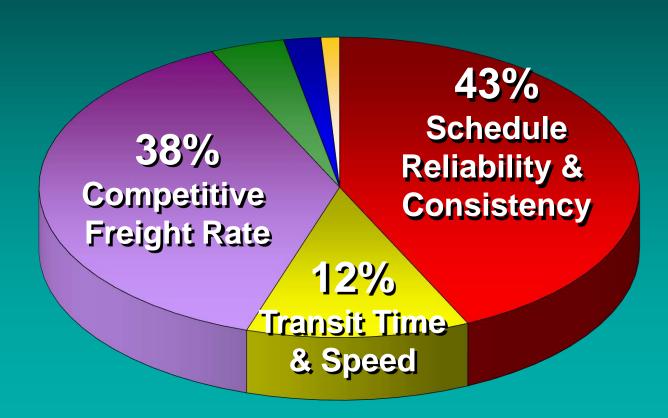




Above All Be MARKET DRIVEN



# Poll of the Top 1000 "Blue Chip" Multinational Shipper Priorities

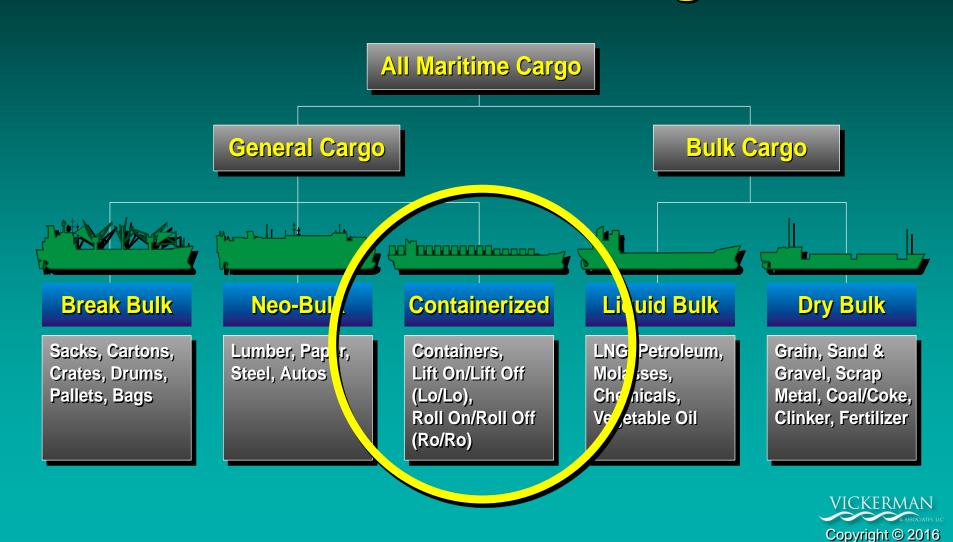




## Today's Logistics Truth: "The customer wants more and is willing to pay less for it."



# Functional Classification of Global Maritime Cargoes

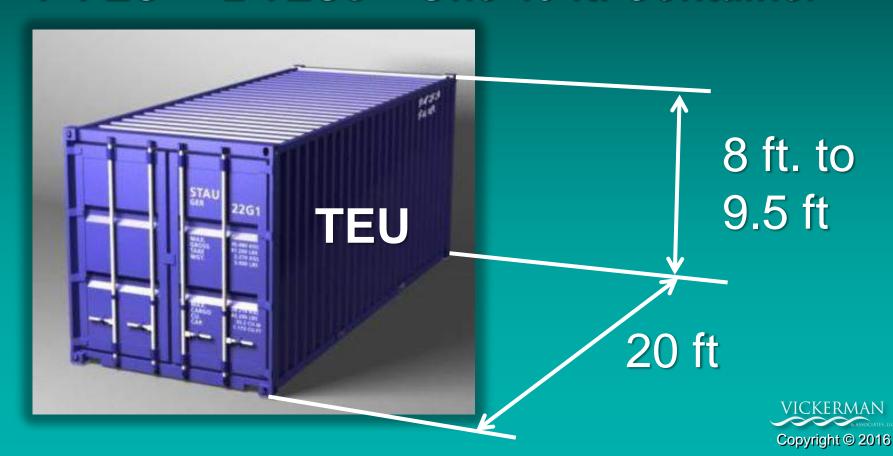


### The TEU (Twenty Foot Equivalent Unit)

"The Port & Container Shipping
Unit of Measure"

1 TEU = One 20 ft. ISO Container

1 FEU = 2 TEUs = One 40 ft. Container



#### How Much Can a Single Container Hold? (Example 40 ft. Container) Example



1,890 Cases

@

\$25.50/Case

\$48,195

Value \$



315 20" TVs

\$299/TV

\$94,185



10,000 **Pairs** 

@

\$30/pair

\$300,000



432,000 **Packs** 



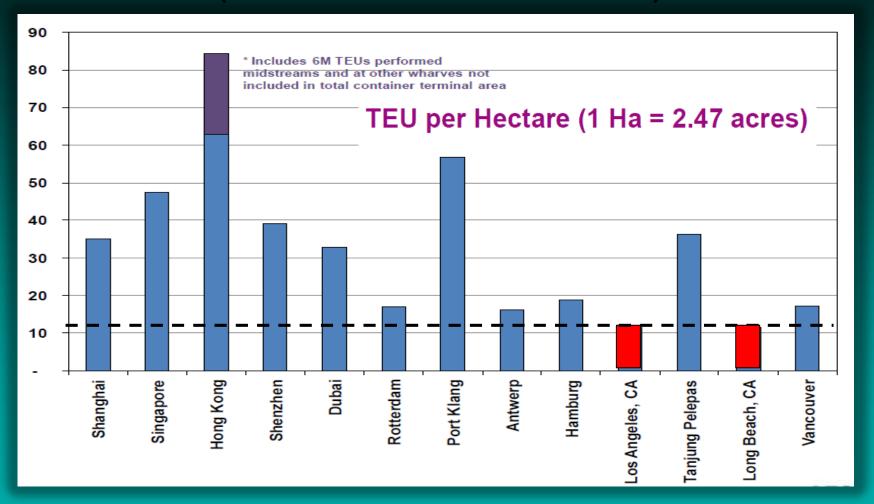
\$4.00/Pack

\$1,728,000



### **Top Global Container Port Productivity**

(TEUs/Hectare in Thousands)



Global Ocean Carriers & Terminal Operators

Do Not Consider North American Ports as

"Best Case Practice"





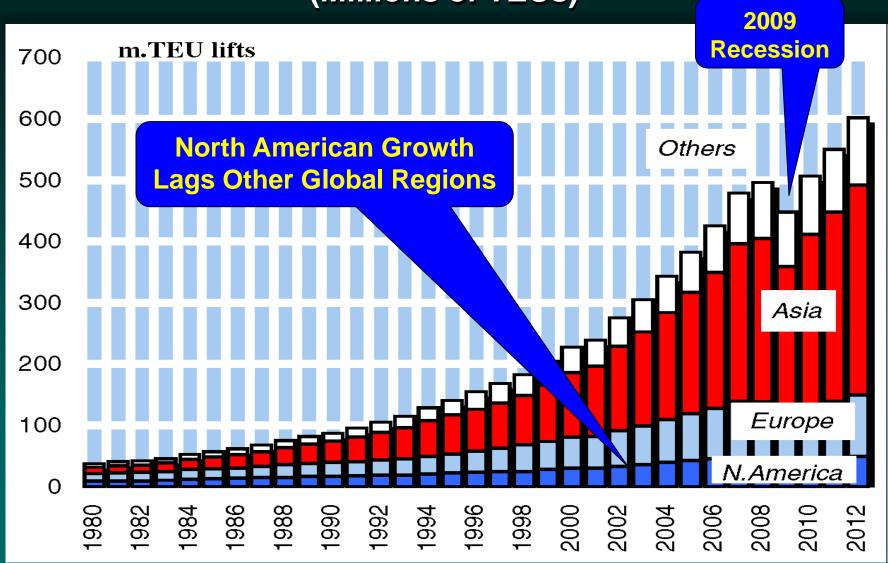
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# International Maritime Cargo Demand Trends



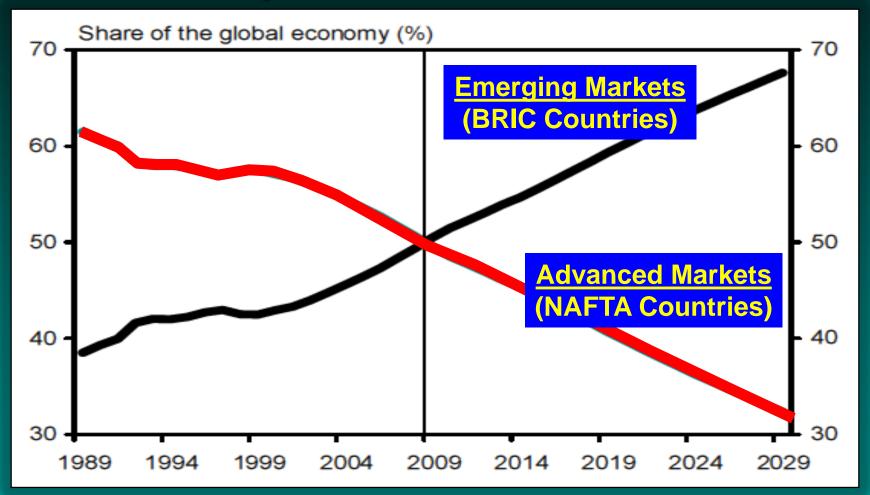
Historical Global Container Market Demand (Millions of TEUs)





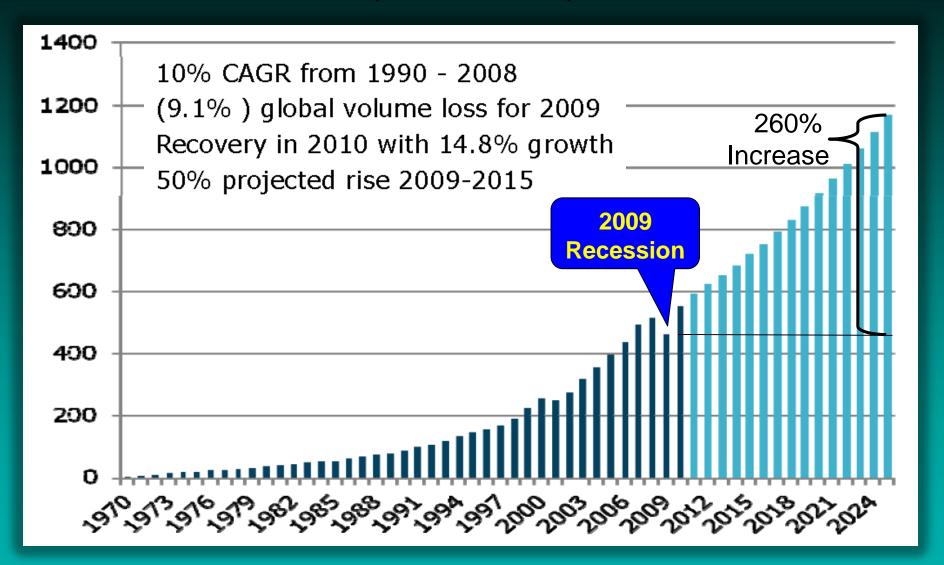
### A Turning Point in Global Economic History

The Advanced Economies Will Decline From 2/3 share of the Global Economy to a 1/3 Global Share. The Global Economy Will See Higher Average Pace of Growth in the Future...



#### **2025 World Container Port Market Demand**

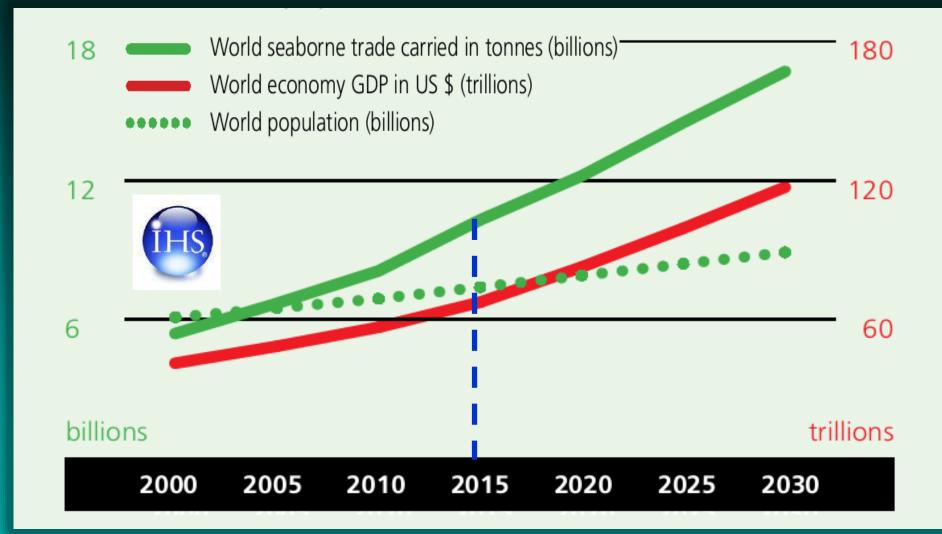
(Millions of TEUs)







### 2015 Predicted Increases in World Seaborne Trade & Global Population





U.S. Intermodal Rail Flow

Expanded Asian Panama Canal 2014 Flows

**Eastbound:** All Water Flow

Eastbound: US Intermodal Rail Flow

Western Centroid St



## Southeast Asian Manufacturing Centroid Shift Cu Flow

U.S. In Rail Fl

With Manufacturing Centroid Shifts Into Vietnam and/or India, The North American East Coast will See Dramatically More Westbound Suez Traffic



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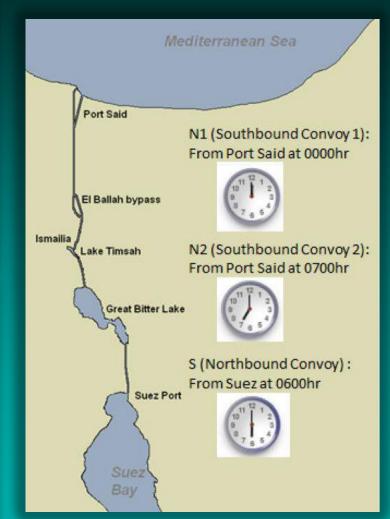


#### Suez Canal's \$8.5 Billion Expansion Plan

(A New \$4 Billion 45-mile-long parallel channel and Global Logistics Park)

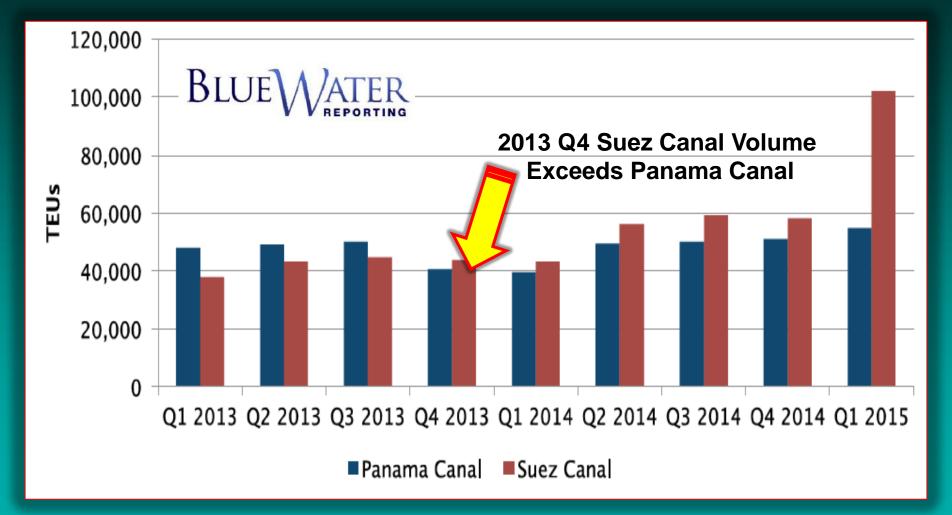








## Asia-North America Weekly Throughput: Panama Canal vs. Suez Canal





## The Suez Canal Announces a \$4 Billion Expansion of the Canal

To Be Completed by September 2015

New 45-mile-long parallel channel cutting waiting times to transit by 3 hrs. from 11 hrs.

Half of a \$8.5 billion project that includes a free trade zone, an industrial park and a regional logistics hub for the Middle East, North Africa and the Mediterranean.



#### Egyptian Jet Fighter Escort Selfie

(Taken with the New Expanded Suez Canal in the Background)







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## The Growing Asian Import Trade Challenge



#### **Container Transhipment World Records**

Of the 10 busiest ports in the world, Nine are in Asia, of the top 10, Six are on the Chinese mainland

The Port of Shanghai is No. 1, and The Port of Singapore is No.2

These Two Ports are Larger Than All North American Ports Combined

(2014 Volumes = Shanghi: 35.28 million TEU - Singapore: 33.87 million TEU).

#### China-US: Twin Engines of the World



**2015 Population:** 

US: 325 million

China: 1,400 million

(1/5 World – 19%)

The number of Chinese children in elementary school is equivalent to the total US population.



## Shanghai International Shipping Center Yangshan Deep Port & Logistics Park



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## Shanghai International Shipping Center Yangshan Deep Port - 20 Mile Bridge Access





#### Shanghai Yangshan Deep-Water Harbour

Yangshan Deep Port – 54 Berths East China Sea



### Shanghai International Shipping Center Yangshan Deep Port & Logistics Park





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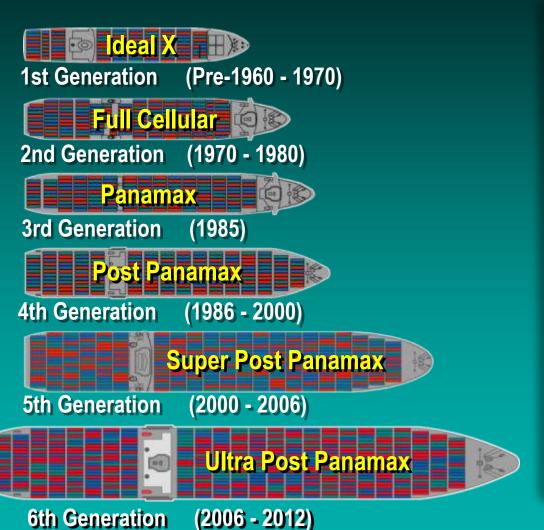
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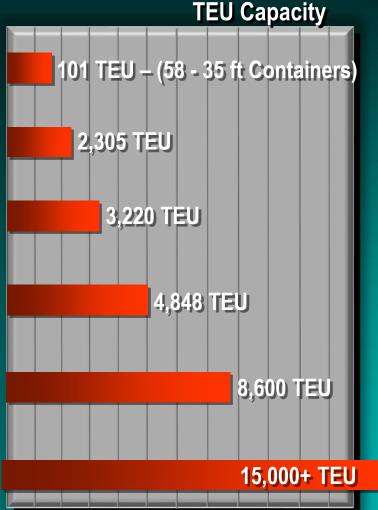
# Maritime Vesse Technology Trends





#### **World Container Ship Evolution**







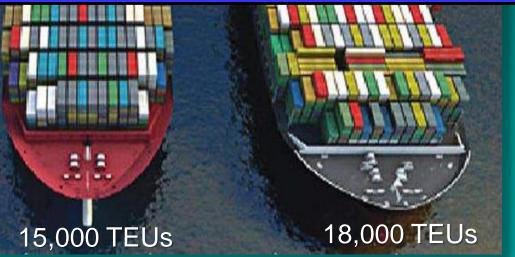
#### **World Container Ship Evolution**



24% increase in the average container ship size from 2008 to 2012

The Stage is set to Jump again to 22,000 TEU Mega Container Vessels

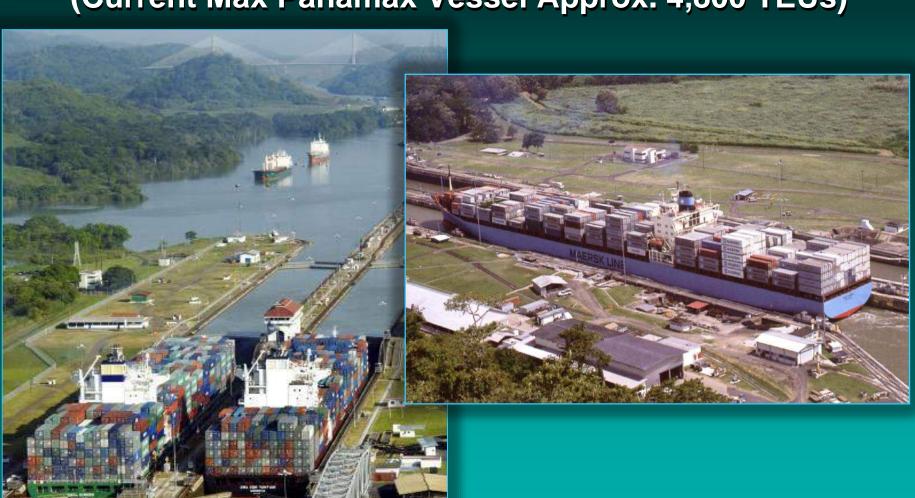
9,000 TEUs 12,000 TEUs





### Madison Maersk (3,928 TEUs) in the Panama Canal

(Current Max Panamax Vessel Approx. 4,800 TEUs)





#### Maersk's New 30 Vessels (ordered) are <u>4 Times the Current Size of the</u> Panama Canal & <u>1.5 times the Size of the Expanded Panama Canal</u>





#### February 2011: A.P. Moller-Maersk Orders 30 – 18,000 TEU Container Vessels "Largest in the World"













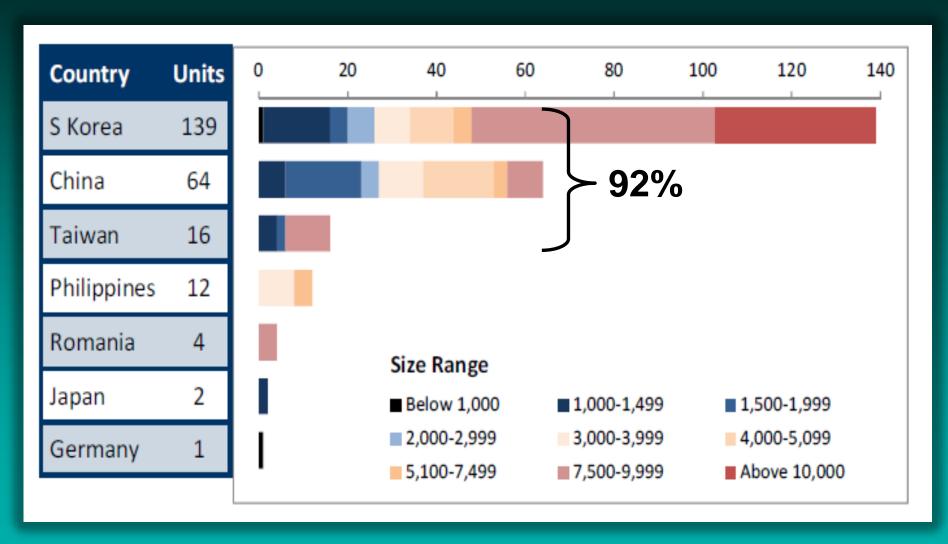
#### 2018: Ultra-Large 20.000 TEUs Container Ships

2015: Maersk Planning Orders up to 10 New 20,000 TEU Ships (\$1.5 Billion Order),

Evergreen, Seaspan and United Arab Shipping Company (UASC) are also looking at 20,000 TEUs



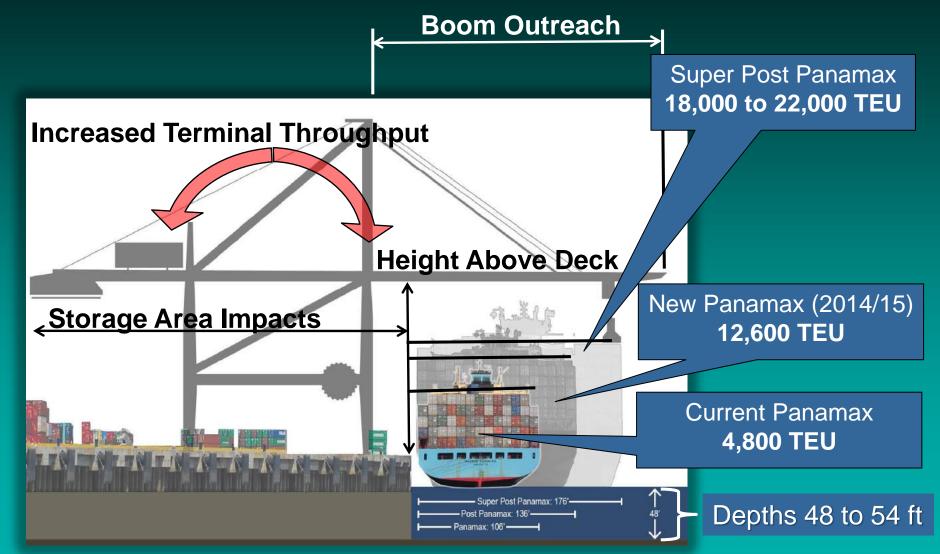
## Containership Orders – Country of Build (Orders Since January 2010)





#### **Vessel Size Expansion - Terminal Impacts**

(Port Terminal Infrastructure & Equipment Geometry Impacts)







#### **Future Container Vessel:** NYK LOGISTICS NYK Super Eco Ship





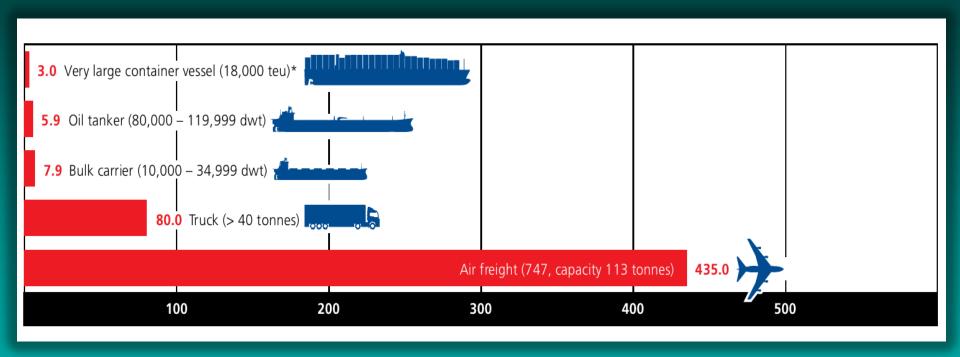
#### **Future Container Vessel:** NYK LOGISTICS NYK Super Eco Ship





## Comparison of Typical CO<sup>2</sup> Emissions For Freight Transport Modes

(Grams per Tonne-km)



The ocean shipping industry is the only industrial sector which is already compliant by a legally-binding IMO global agreement to reduce CO2 emissions.

Source: IMO GHG Study, 2009 (\*AP Møller-Maersk, 2014)





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## Panama Canal Expansion: New Capacity



#### Panama Canal Route



#### Panama Canal Historical Tonnage Traffic



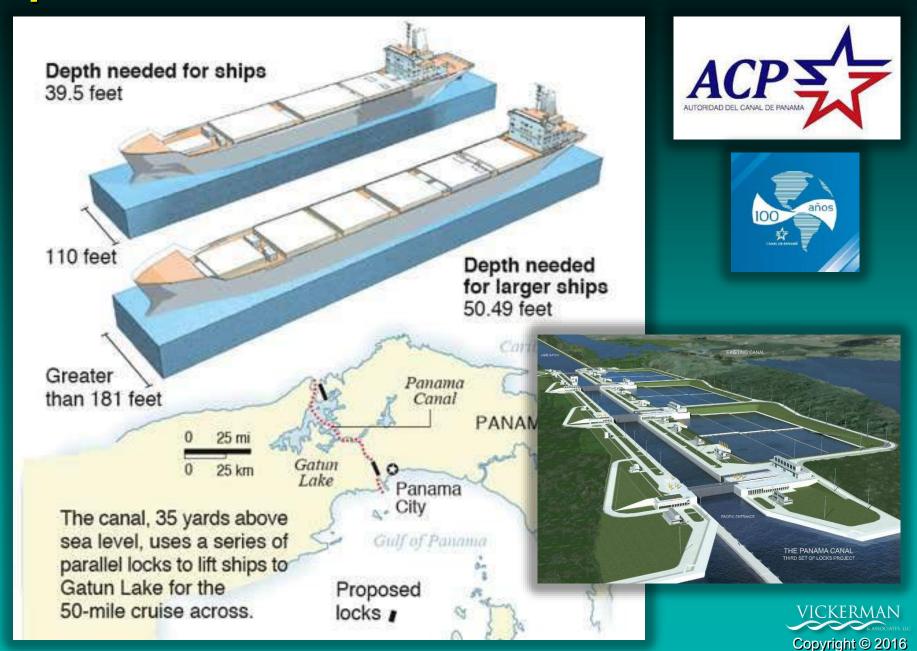
#### **The Panama Canal Circa 1914**



#### **Panama Canal Today**



#### **Expansion of the Panama Canal: Circa 2015**

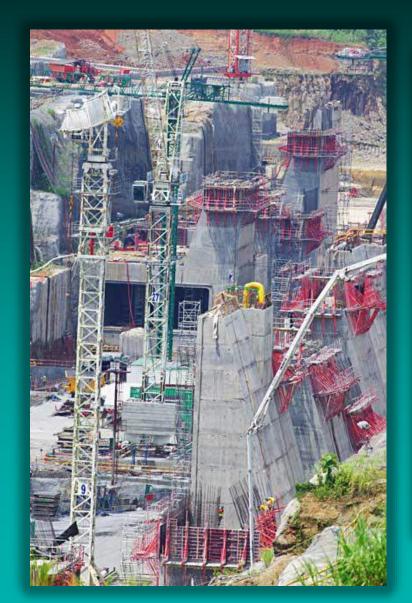




## Panama Canal Third Lane Expansion Circa 2016



### A \$5.25 Billion Investment in a 3<sup>rd</sup> Set of Locks Equating to 16% of Panama's National GDP

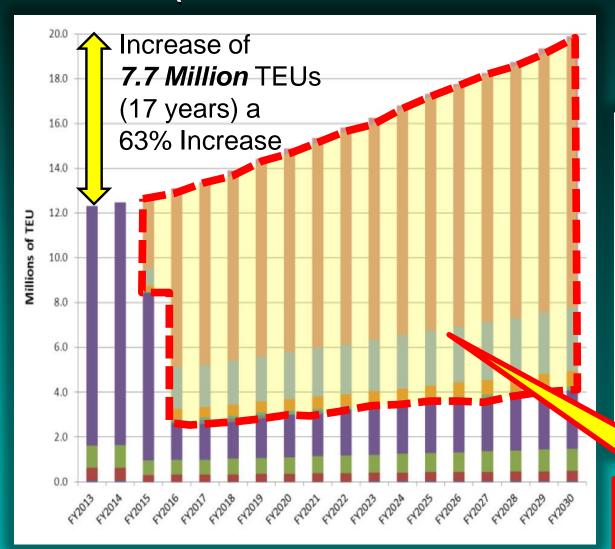






#### Canal TEU Forecast by Vessel Beam

(FY2013 to FY 2030 – Millions of TEUs)





140' or more

**120' - 139.99'** 

107' - 119.99'

■100' - 106.99' (> 39.5' Draft)

■100' - 106.99' (< 39.5' Draft)

■91' - 99.99'

■80' - 90.99'

Less than 80'

**Beyond Current Panamax Width** 

### A Larger Share of Other Vessels Will be Able to Transit the Canal - Fully Loaded



Crude Oil - 0% to 42%



LNG - 10% to 90%

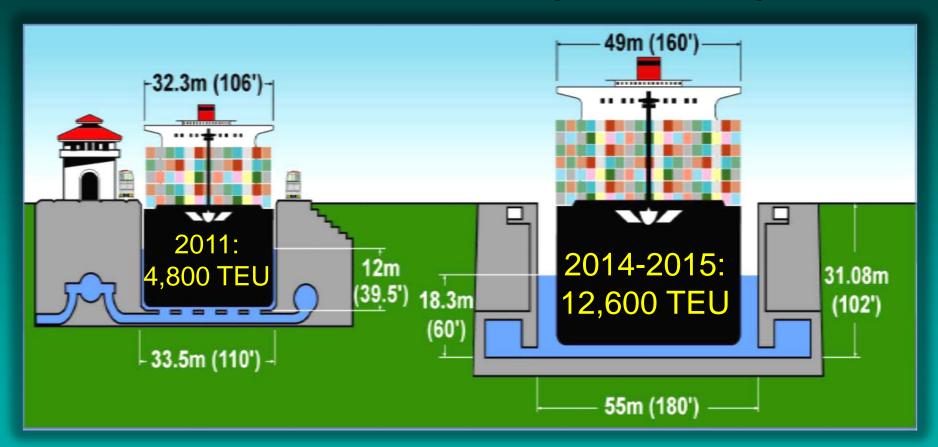


Dry Bulk - 55% to 80%





### Panama Canal Third Lane Expansion Capabilities







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# Panama Gama. Expansion Alternatives



## Nicaragua's \$40 Billion Contract with Chinese HKND to Dig a Rival to the Panama Canal





## Alternative "Dry Canal" Proposals to Counteract Anticipated Canal Fees/Costs



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## **2025 Summary of Canal's Financial Results** (To 2025 In Millions of Dollars – Annual Fees)

#### Summary of the Expanded Canal's Financial Results



Financial Results <sup>1</sup>		Year 2005	Year 2025	Annual average growth rate
PCUMS Tons <sup>2</sup>		279	508	3.0%
Transit Revenue	546%	Increase	6,101	8.9%
Other Revenues		92	125	1.5%
Total Revenues		1,209	6,227	8.5%
Operating Costs		444	1,016	4.2%
Fee per Net Ton <sup>3</sup>		218	668	6.5%
Public Services Fees <sup>3</sup>		2	2	0.0%
Depreciation		61	231	6.8%
Net Income	890%	Increase	4,310	11.6%

Source: ACP Financial Data





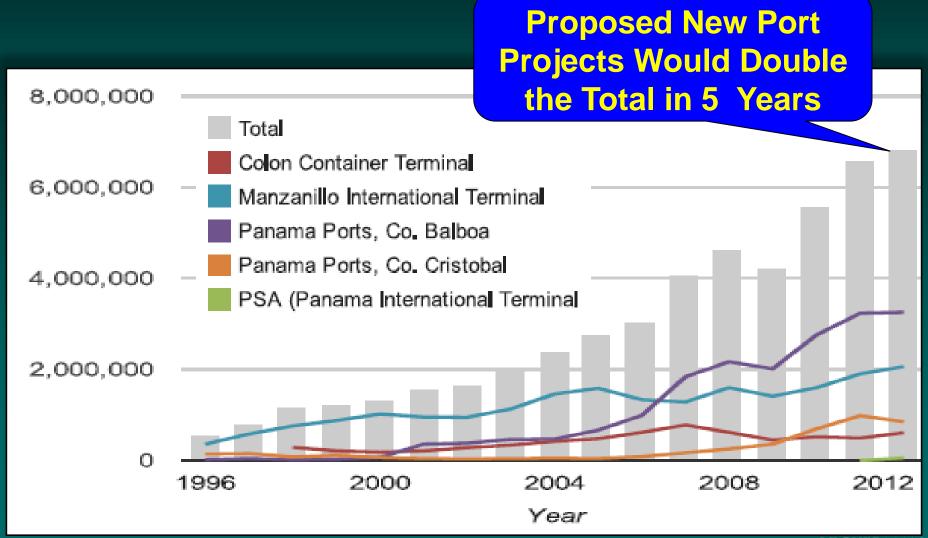
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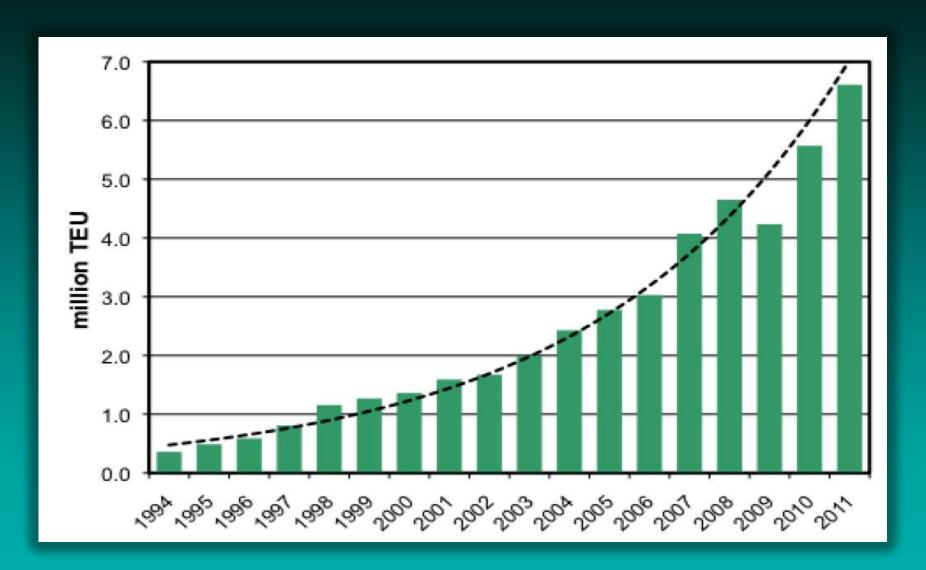
# Emerging New Caribbean Transhipment Center



### Panama Ports Annual <u>Transhipment Growth</u> "<u>The Singapore of Latin America</u>"



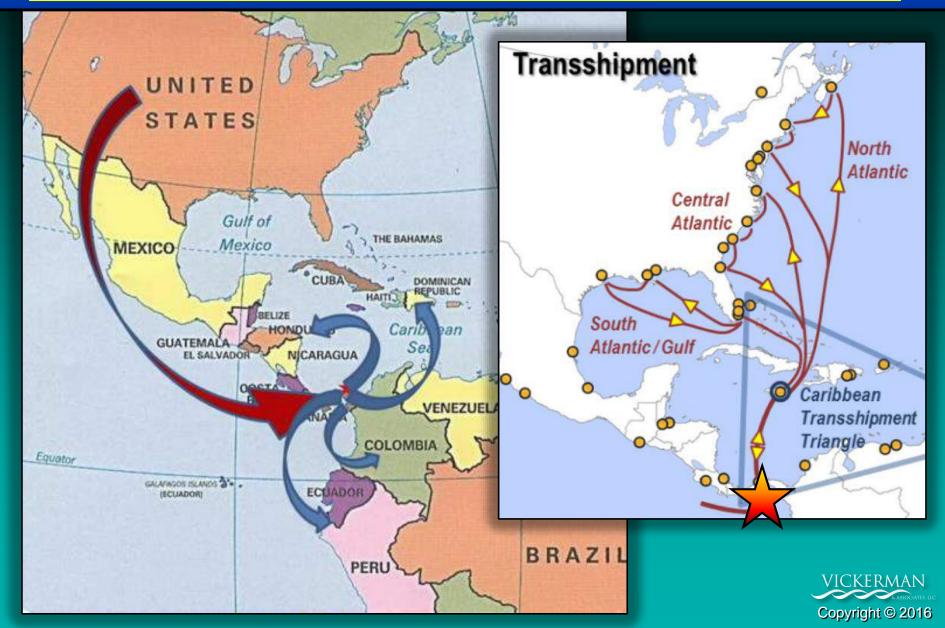
### Panama Ports Container Transhipment Growth



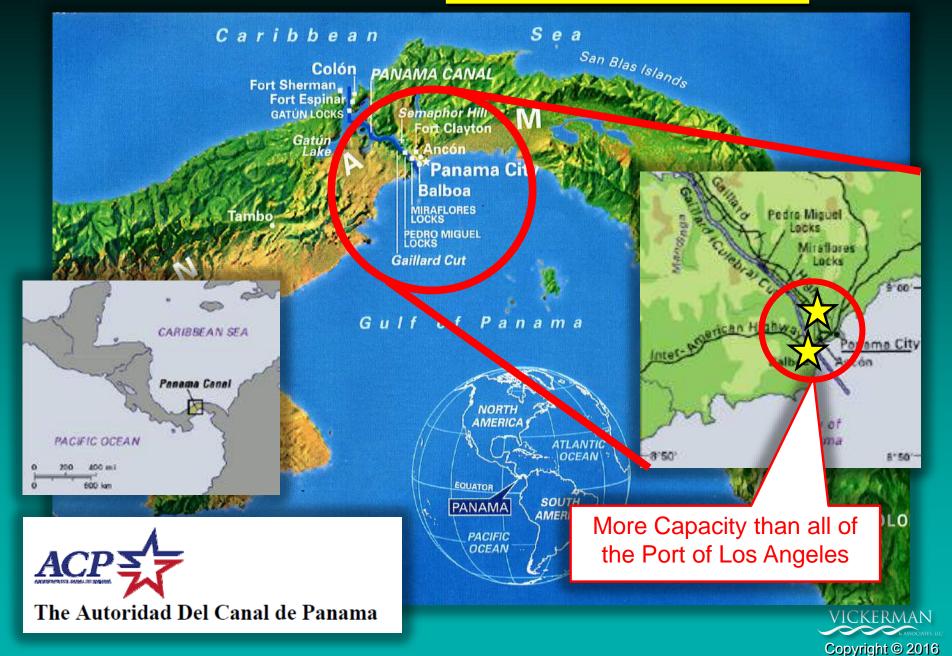




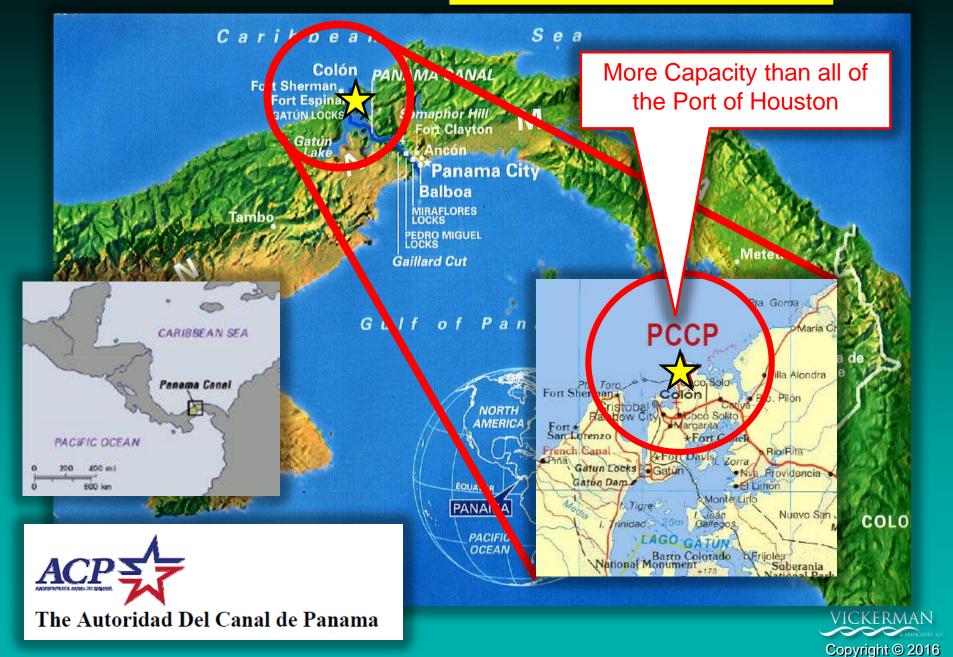
### The Panama Canal Expansion Will Move the Caribbean Transhipment Center Point to Panama



### **New Panama Canal Pacific Entrance Ports**



### New Panama Canal Atlantic Entrance Port





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## Panama Canal Large Vessel Market Penetration into the US Midwest



# Panama Canal Vessel Deployments Will Determine New US Logistics Patterns



The Distance to
New Orleans
and Savannah Via
the Panama Canal

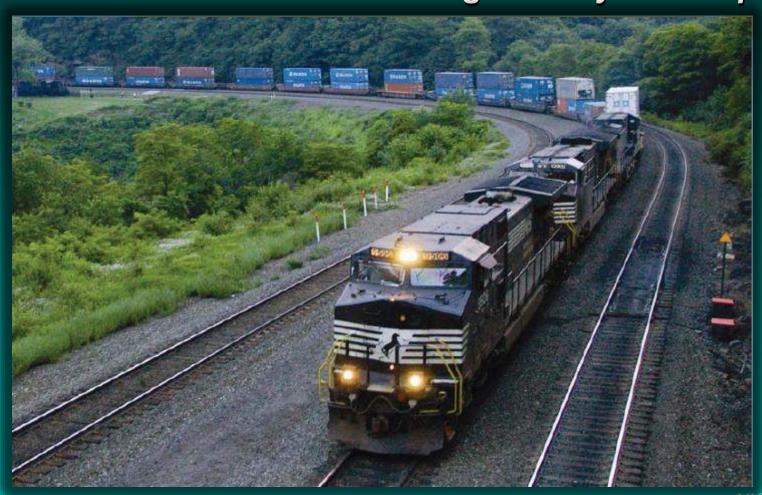
A Competitive & Robust
Landside Access to the Gateway
Port's Inland Market will be a Key
Success Factor!





# The Primary North American Competitor to the Panama Canal is the Class I Rail Intermodal System

(Potential Increased Service Offerings and System Capacity)



### **Today's US Market Penetration**

Panama Canal <u>Economies of Scale</u> with permit deeper market penetration into the US

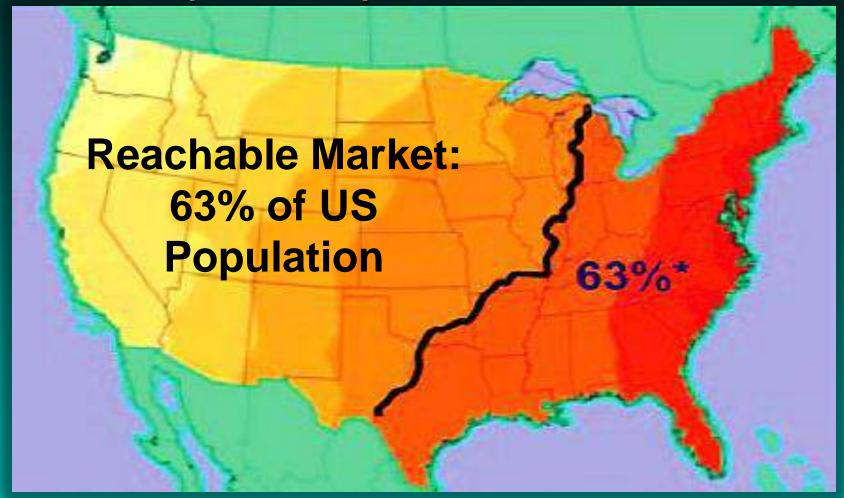


4,000 TEU ship, all-water.



### **Dramatic US Market Penetration after 2016**

Panama Canal <u>Economies of Scale</u> with permit deeper market penetration into the US



8,000 TEU ship, all-water.



### **Dramatic US Market Penetration after 2016**

Panama Canal <u>Economies of Scale</u> with permit deeper market penetration into the US





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# Emerging Trade Opportunities for the US Midwest "Emerging Big Ideas"





navigating the future of the Lower Mississippi River Delta



### "Changing Course":

A COMPETITION for a Project of National Significance



A 50-100 year, \$15 billion plan that lays out a bold, ambitious, and essential vision for Mid-America's future. VICKERMAN Copyright © 2016



# Led by the Environmental Defense Fund (EDF) & the Van Alen Institute and Funded by:



**Rockefeller Foundation** 

Innovation for the Next 100 Years





GREATER NEW ORLEANS
FOUNDATION

For a vibrant region.



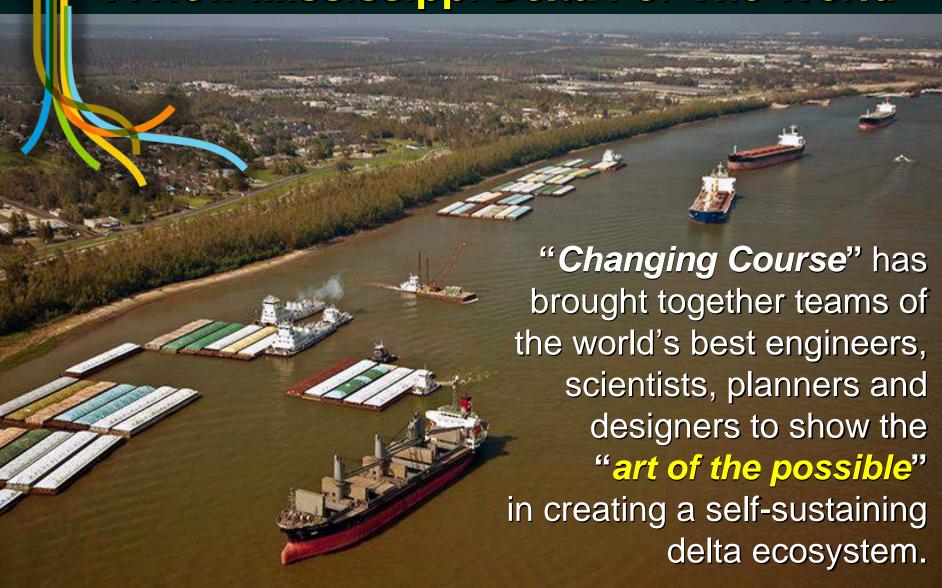
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### A New Mississippi Delta For The World





### "Changing Course"

Lower Mississippi River Basin Eco System

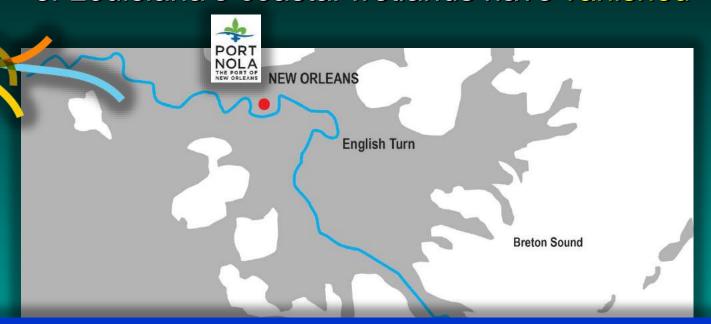


The Mississippi River Delta Region is: 40 % of the US Marshland 30% of the US Seafood Consumption

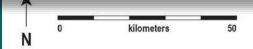


### The Lower Mississippi River Today

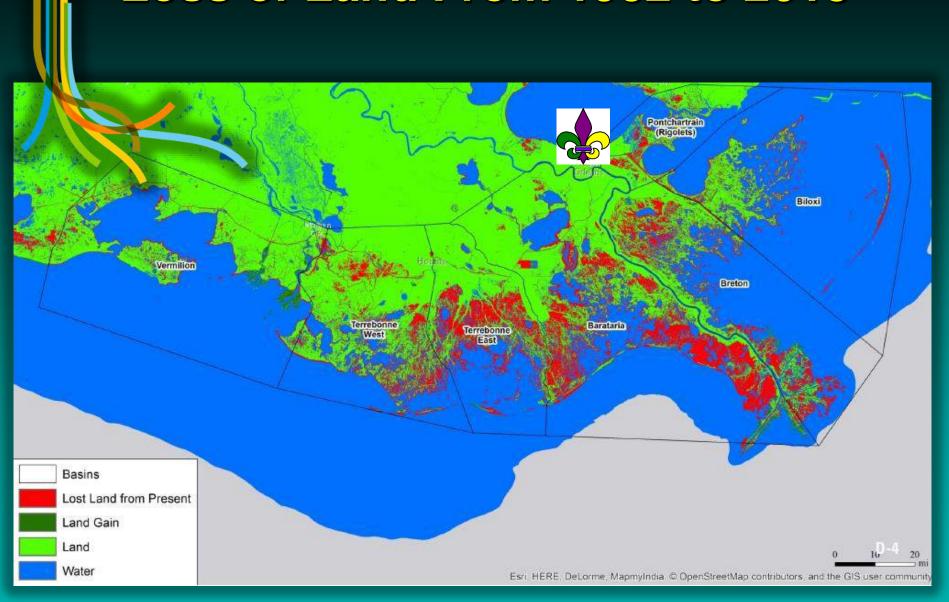
Over the last century, nearly 1,900 square miles of Louisiana's coastal wetlands have vanished



"Every hour, a football field - sized swath of land drowns in the Gulf's advancing tides".... If nothing is done the Delta will continue to lose 19.3 square miles a year



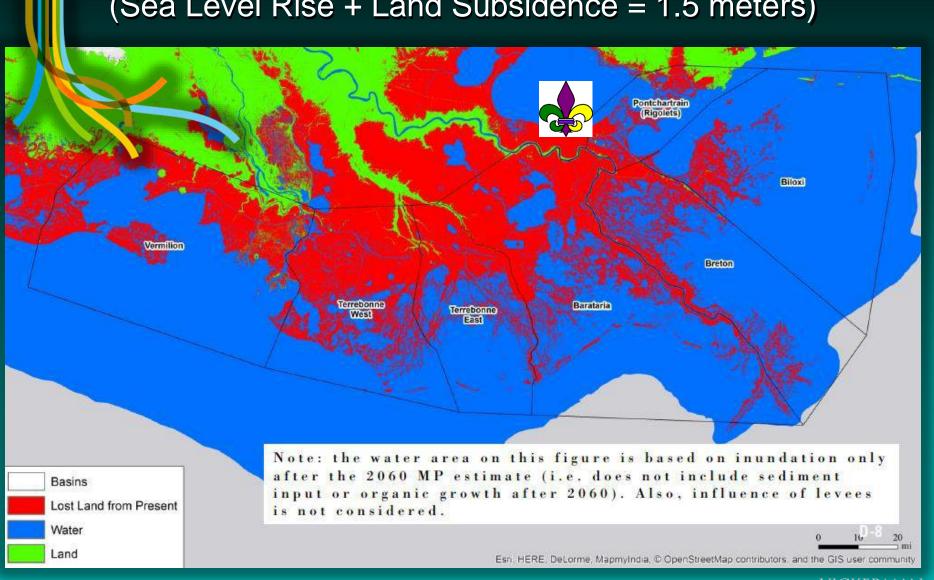
### Loss of Land From 1932 to 2015





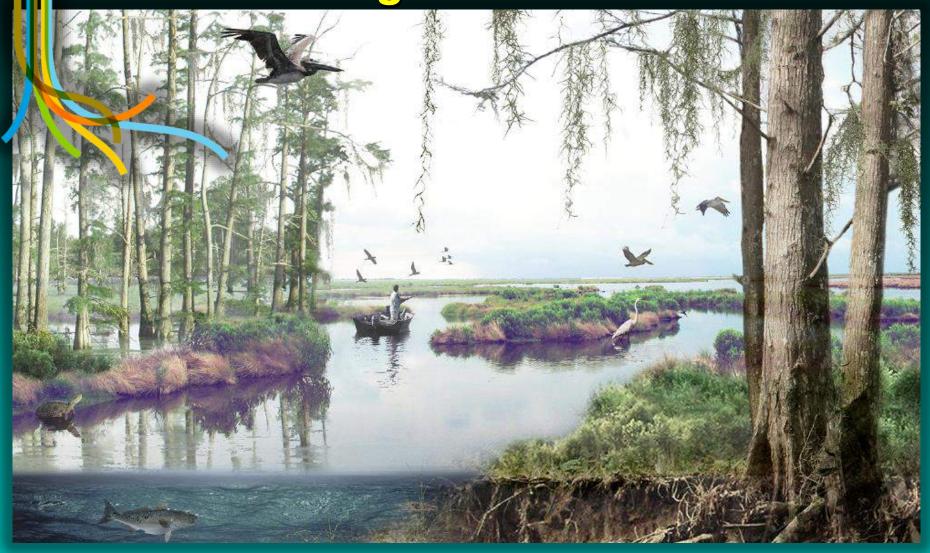
### **2115 Land Losses**

(Sea Level Rise + Land Subsidence = 1.5 meters)





### Restoring America's Delta



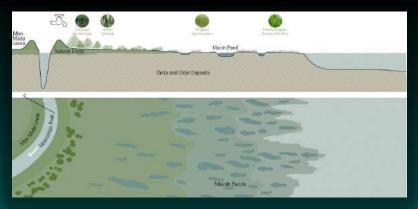
Without action, by 2100 Louisiana will have lost virtually all of its coastal wetlands.



### **New Orleans is at River Mile 100**

(from Mile Zero at Head of Passes)





### Navigational Solution: Managed Distributaries –

Managed Distributaries – "Controlled New Deltas"









**Controlled Gate** 

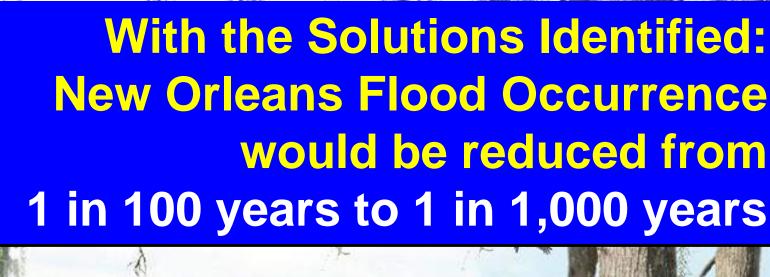




### **Navigational Engineering Solutions**

New Orleans Bypass Channel Reducing Distance to Baton Rouge by 30 Miles & Eliminates Congestion in the Port of New Orleans







New Orleans River Flood Elevations
Would be Reduced 10 feet.
The Result: A Viable Self-Sustaining
Economic River Delta Eco System

# Recommended Navigational Improvements On the Lower Mississippi will "Shorten the Distance to Open Ocean" for All River Ports by More Than 75 Miles





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# America's New Energy Self Sufficiency



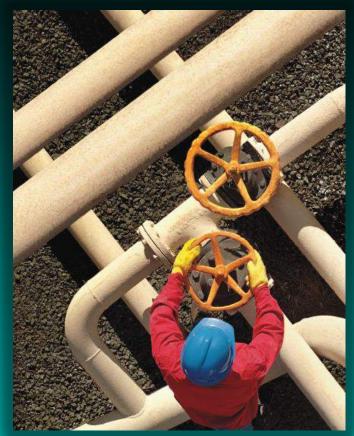
# FUELING GROWTH IN CHINA

Falling oil prices increase demand for Chinese exports and boost container carriers' profit prospects

For every \$10 fall in the oil price per barrel, there will be an additional \$1.1 billion of consumer spending on Chinese exports.



### Shale Gas: A Game Changer for US Competitiveness





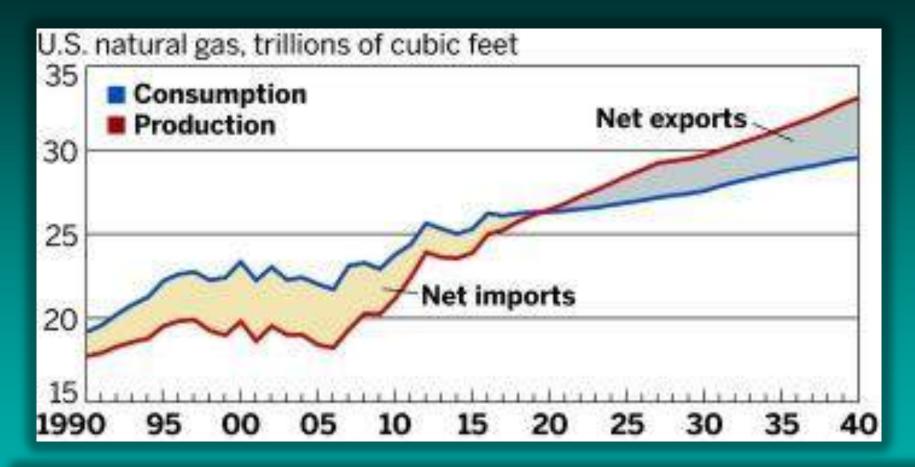
US oil production recently hit a 20-year high and could surpass Saudi Arabia's output by 2019.

The US has a 100-year supply of natural gas, & will be the world's largest natural gas producer by end of 2015.



### **US Natural Gas Production**

(Trillions of Cubic Feet)



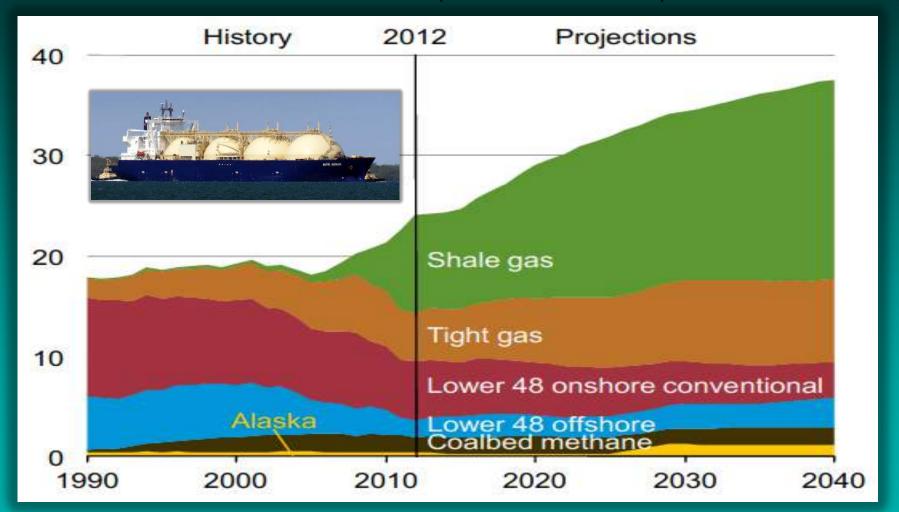
By 2020, U.S. is Projected to Be a Net Exporter of Natural Gas





# **US Natural Gas Production by Source**

(Trillion Cubic Feet)

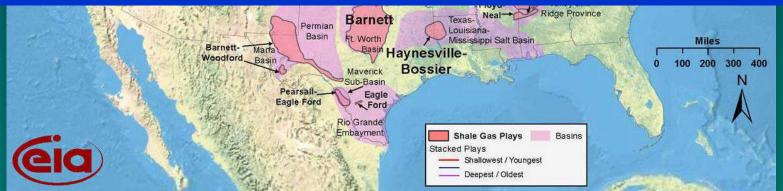




# **US Shale Gas Basins** in North America

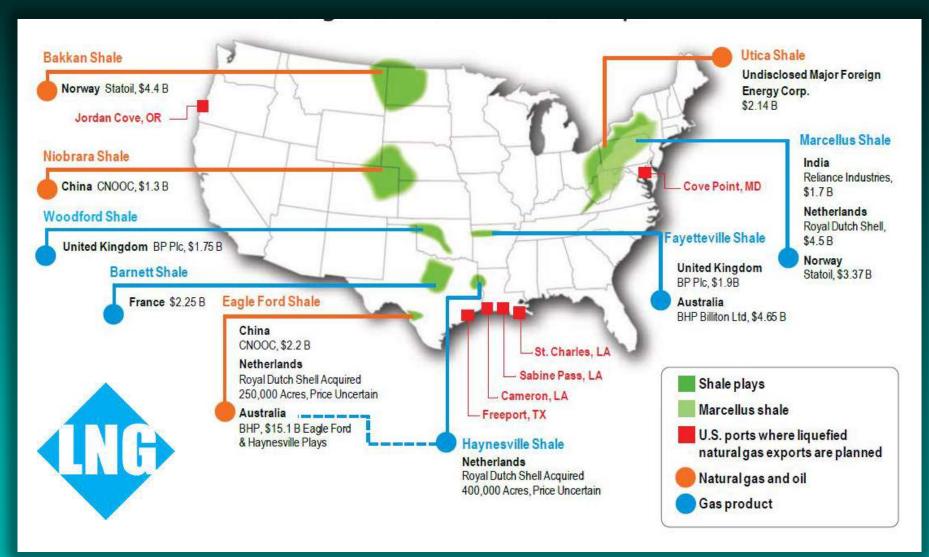
	Shale Gas Plays, Lower 48 States	
B620 78 78 24 2 1 2 1 40 20 20 20 20	hrust Beit Williston Basin	

# There is Enough Recoverable Domestic Natural Gas to Meet America's Needs for at Least 100 years at Current Consumption Rates.

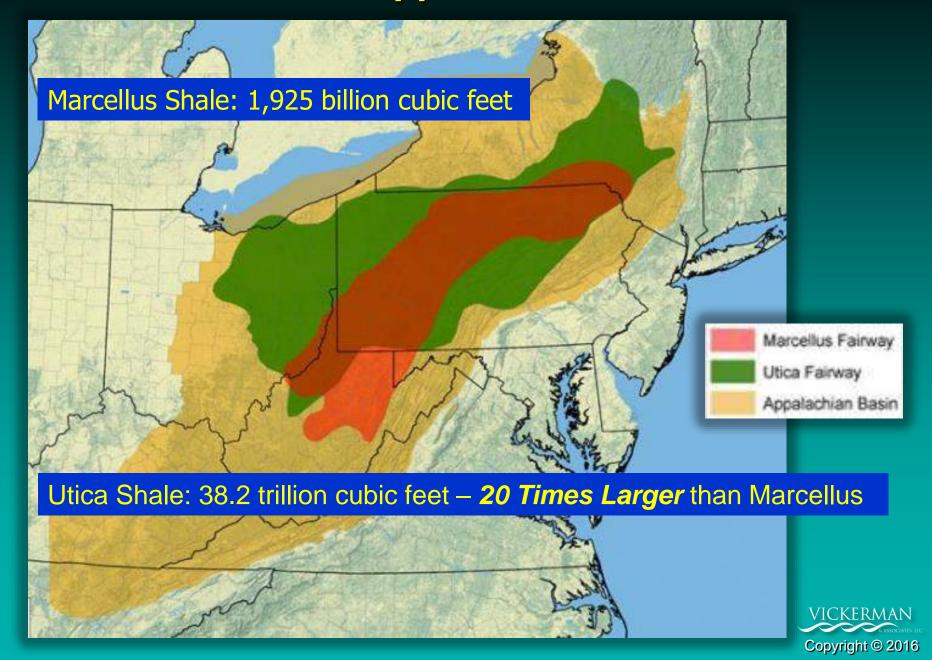




## Foreign Investment in US Gas and Oil

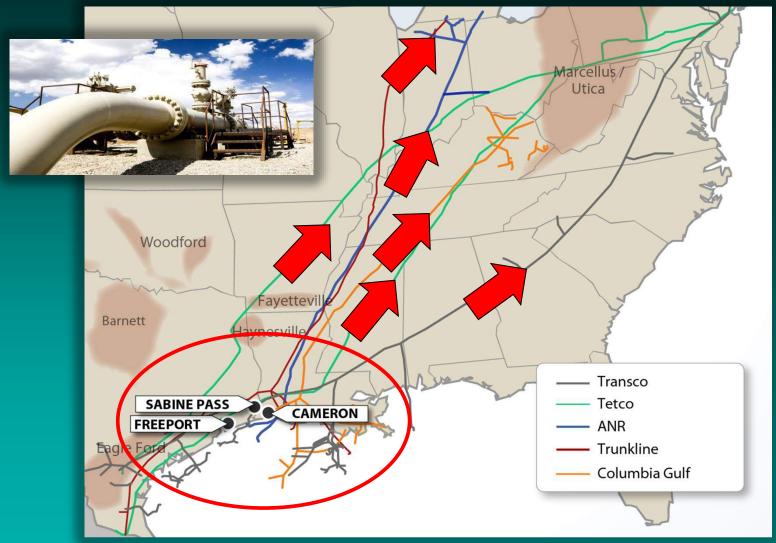


### Marcellus/Utica/Appalachian Shale Basins



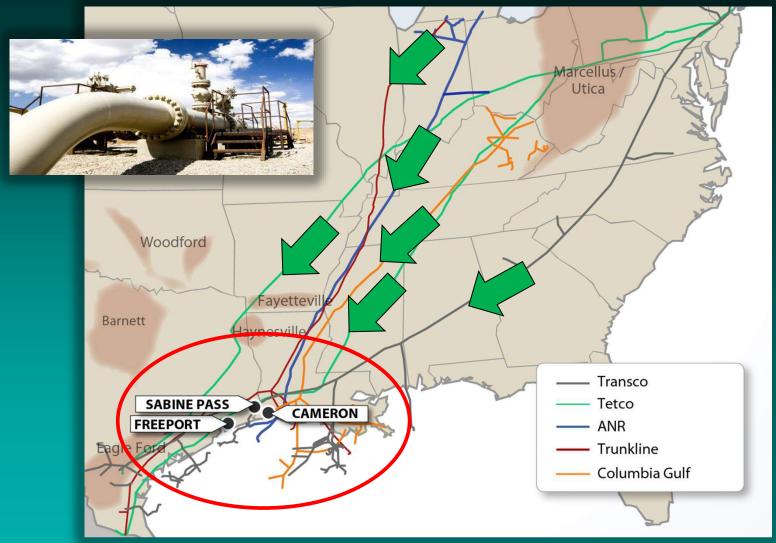
#### **US LNG Exporters Target Marcellus Shale as Feed Gas**

(Liquefaction Participants are Now in the Market for Dedicated Pipeline Supply to Match Their Exporting Needs)



#### **US LNG Exporters Target Marcellus Shale as Feed Gas**

(Liquefaction Participants are Now in the Market for Dedicated Pipeline Supply to Match Their Exporting Needs)





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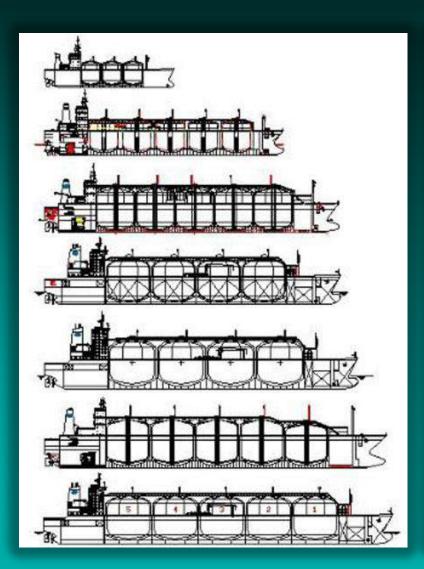
# Impacts of the World's Largesticas Carriers VLGCs

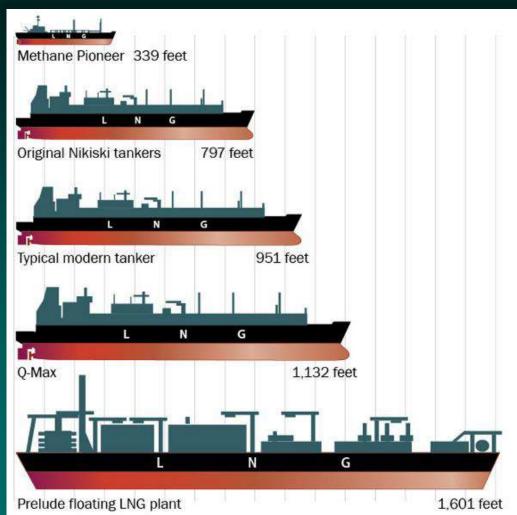


# **U.S. LNG Export Terminal**



# **LNG Tanker Vessel Size Evolution**





# Maximum Draft for Any LNG Ship is 12 Meters for LNG Loading and Regasification Terminals



Panamax LNG Vessel Dimensions		
Length:	345 m (1,132 ft.)	
Beam:	53.8 m (177 ft.)	
Height	34.7 m (114 ft.)	
Draft	12 m (39 ft.)	
Capacity	266,000 cubic meters 9,400,000 cu ft.	



The first **Q-Max** LNG carrier, **Mozah**, was built in November 2007.



### Largest Gas Ocean Carrier: Q-Max LNG Q-Max (Qatar Max)

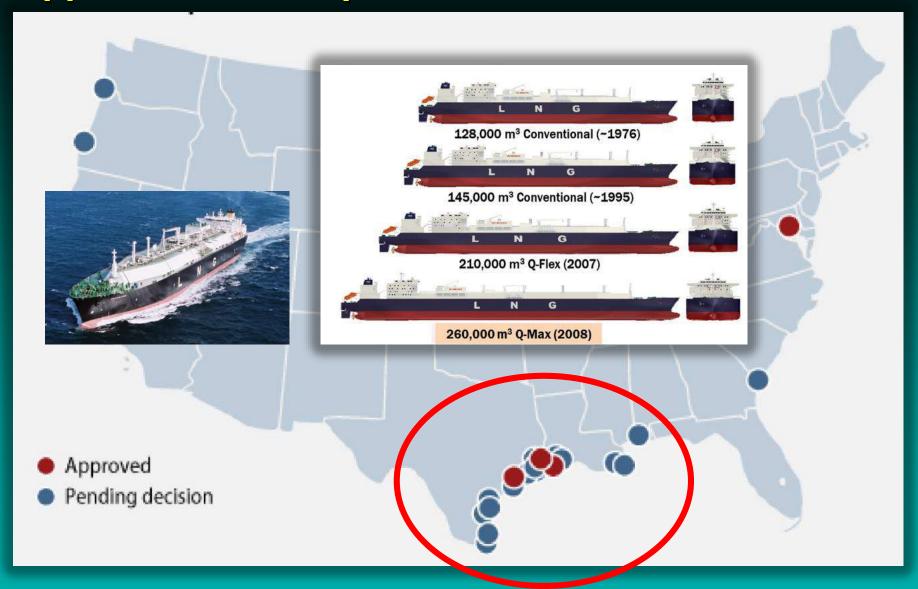
Gross Tonnage: 164,000 t

Summer DWT: 129,000 t





### **Applications to Export LNG to Non-FTA Countries**





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# 2011 International Gross Fixed Capital Formation as a Percent of GDP (US is 32<sup>nd</sup> in the World - Below OECD Nations)

